

All In: Driving Growth Through Multi-Specialty Perioperative Seminars

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Why This Project?

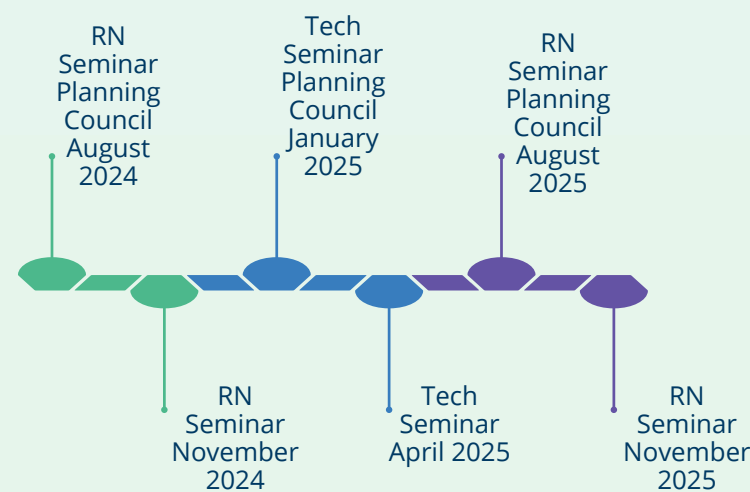
Background

- Long-standing seminars lacked interactivity
- Minimal cross-specialty perioperative integration
- Scrub Techs were rarely the focus of dedicated educational events
- Engagement and recognition plateaued

Purpose

To design and deliver two role-specific multi-specialty, high engagement perioperative seminars. Focus on:

- Interactive learning
- Cross-disciplinary collaboration
- Celebration of growth



How We Did It?

Planning Teams

- RN Education Team led the Nursing Seminars
- ST Education Team led the Scrub Tech Seminars
- Respectively, Nurse and Scrub Tech Planning Committees consisting of key stake holders were formed
- Planning meetings focused on engagement, logistics, and development

Behind the Scenes

- ✓ Vendor outreach & raffle coordination
- ✓ Presenters outreach
- ✓ CEU submission and speaker intake
- ✓ Poster forms, award nomination, promotion
- ✓ Food & room logistics
- ✓ Recognizing clinical ladder & certification milestones

What It Looked Like?

Nursing Seminar

- Keynote speakers
- Nursing panel
- Legal presentation
- Second Victim/Crisis presentation
- OR Fashion Show
- Award Ceremony
- Clinical Ladder Celebration
- Nursing Clinical Ladder panel
- Vendors and score cards for a raffle
- E Guidelines + presentation
- Nursing Presentation Rapid Fire
- Posters and voting
- Physician Panel

Tech Seminar

- Keynote speakers
- Pig Heart Lab
- OR Fashion Show
- Award Ceremony
- Clinical Ladder Recognition
- Vendors and score cards for a raffle
- Posters and voting
- Physician Panel
- Raffle baskets

Example Planning Council Flyer



What It Changed?

Outcomes:

Celebration Motivation

- ↑ **Frequency** of award nominations following each seminar
- ↑ **Volume** of clinical ladder submissions post-seminar
- ↑ Certification-related inquiries after events
- ↑ Peer-to-peer recognition
- Recognizing growth sparked **more growth**
- Tech Seminar created a rare, dedicated space **for periop technologists**
- Staff called the events **“fun, inspiring, and worth attending again**

Voices from the seminars:

Growth and Education:
 “Pursue my RN to a higher level of education”
 “Guidelines, AORN use, professional practice ladder”

Engagement and Experience:
 “Enjoyed the presentation and hands-on experience”
 “It was well organized...Fun!”

Professional Inspiration:
 “It inspired me to become a better nurse...”
 “Encouragement of staff working toward development”

References:

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